

WHITE PAPER

ReverCash/ReverCoin

Introduction

It is impossible to talk about ReverCoin without talking about ReverCash, because ReverCoin is completely dependent on ReverCash and many times, they look like to be the same thing. In general meaning ReverCoin represents ReverCash in crypto environment as well as ReverCash represents ReverCoin at the e-commerce world.

Market

A 10 Trillion of Dollars Market, it is around 10% of world GDP, this is the market of ReverCash, and this is what e-commerce is moving every year. Through partnership with the biggest virtual stores in the world, ReverCash has conditions to extract excellent profits from this market and share it with its clients as cashback and collective cashback. Recent studies inform that this sector pays more than 1.5 trillions of dollars in commissions, if ReverCash achieves at least 1% of this market in the next 5 years, the company will distribute 4.5 billions of dollars per year on collective cashback.

ReverCash

ReverCash is an e-marketplace partner of 2600+ web stores all of world. The role of ReverCash is to direct clients to those web stores and for this service, the company receives commissions. Therefore, ReverCash has two kind of clients, the shopper client and the seller client. The shopper client seeks best prices and payment conditions, cashback and collective cashback (most as an extra income). For the side of the seller client seeks to raise their sales as well as its profits or at least to keep its portion of the market. It is not interesting to none of these kinds of clients to leave the platform, seeing that ReverCash aggregates unique benefits and creates synergy among them.

Token ReverCoin

ReverCoin is a token created on Binance Smart Chain by ReverCash to represent the right someone has to receive collective cashback of the sales promoted by ReverCash platform in partnership to thousands of web stores. Up to 50% of ReverCash's revenues are divided to the

ReverCoins token holders. The amount of tokens are limited, only one billion of ReverCoins have been created and they will be distributed along of 7 years.

- Profitable Digital Asset

As a token the represents the right someone has to receive collective cashback from ReverCash, the ReverCoin token is a profitable digital asset. Imagine millions of people making their purchases every day at hundreds of web stores through ReverCash, and part of ReverCash's commissions going straight to your bank account. Nowadays each ReverCoin has generating around 60% profit for year to its holder. In addition, at a fundamentalist analysis its price can easily reaches 10 dollars. Although we know that, because of market euphoria, the price can extrapolate in much the valuation price and this is a great opportunity for those who buys the token early.

- Profit backed cryptocurrency

As a cryptocurrency (token) created on Binance Smart Chain, ReverCoins can be sent to any BCS wallet as a payment medium for products and services. It is important to remember that, the fact of representing the right to receive collective cashback from ReverCash this grant monthly gain to those who hold the token, and such feature can make the token price raises rapidly and keep high, because most of the holders will prefer keeping the token instead of selling it. This intrinsic benefit of the token creates a kind of backing for itself once people realize its utility.

- More ROIs to you

From the end of 2022 until the end of 2024, we will distribute 300 million of ReverCoins (100 million every year) among holders that kept at least U\$ 100 in ReverCoins on their private wallet and had made at least U\$ 300 in purchases on ReverCash. The amount of tokens each one will receive depends on the amount spent on ReverCash proportionally. We will divide the amount spent by the holder by the total amount spent for all holders that fulfill the conditions and the result will be multiplied for 100 hundred millions.

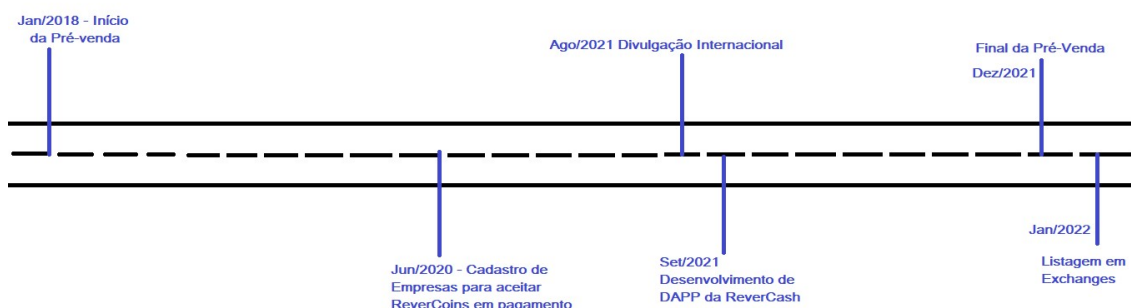
For example, if we had sold U\$ 200 million to all holders that fulfill the conditions to participate of the distribution and you had bought U\$ 10,000.00 during that year the account will be like this:

$$10,000 / 200,000,000 = 0.0005$$

$0.0005 \times 100,000,000 = 5,000$ ReverCoins

This will make the price of ReverCoin rise a lot days before the distribution because the token needs to be in private wallets to our system be able to read check if they have at least US\$ 100 in that wallet. The event will make our sales rise too once people realize them can earn more ReverCoins only depending on their purchases on ReverCash platform, and this will make the collective cashback reach higher amounts.

Road Map



On January 2018, we started pre-sales of 400 million of tokens. The price is set every day until December 31 2021, it will be one Euro, and this will be the listing value at the Exchanges.

The not sold tokens will be added to the 300 million ReverCash will keep using on future projects and for the credit system we call ReverCoin Team.

From December 2022 until December 2024, the company will distribute the others 300 millions of tokens to the ReverCoins holders that make purchases using ReverCash platform.

On June 2020 the company started the project ReverCoin Team, doing registrations of physical stores to accept ReverCoins on payment to their products and services. We start doing that by offering credit on ReverCoins to those stores use to negotiate among them.

The company has also acquired some properties using the token to set some backing (collateral) to the investors. Nowadays ReverCash has a patrimony around 2 million dollars on real state, all of them acquired with ReverCoins and totally registered in the name of the company in Brazil.

On August 2021, we will start advertising on international Market having as target the Asian countries because of their good relations to cryptocurrencies.

On September 2021 we will start the development of an DAPP (decentralized APP) to ReverCash, in order to give more security to our operations.

On December 31 2021, we will quit the pre sales time. After that who wishes to buy ReverCoins have to do that using Exchanges that we had listed in or p2p transactions. We will also deliver the tokens to holder's wallets. The value we will list the token will be one Euro.

On January 2022, we will list ReverCoin in at least 3 International Exchanges and we will not mint none anymore, the total supply will keep on 1 billion.

The only way to get new ReverCoins instead of buy will be through the 3 airdrops we will do between December 2022 until December 2024. On each of these dates will be distribute 100 million ReverCoins to holders that keep at least 100 dollars in ReverCoin in his or hers private wallet he or she had registered in our system and had bought at least 300 dollars through ReverCash platform.

ReverCoin's Team

ReverCoin's Team is a group of physical stores that will accept the token in payment for their products and services. In simple words the store make an investment buying at least U\$ 200 in ReverCoins and receive a credit of 10 times the amount of ReverCoins they just bought, those tokens is to be used on payment of good and services among other stores that make part of the ReverCoin's Team. The store wil have one year to payback the coins or the value it had received as credit.

ReverCash Sun Farms

The properties ReverCash owns are located in a region very appropriate to develop sun energy farms. In addition, the company is already seeking to construct the first one as soon as the funds were rose to it. Those farms will supply energy to ReverCoins holders. They will have a nice discount to their bills using the token.

However, the main objective to develop this farms is to give companies that had accept ReverCoins in payment to their products and services a way they can flow the ReverCoins the received from ReverCash clients and doing so we can promote the use of the token in a great variety of markets.

Final Considerations

There are tons of cryptocurrencies; there are many projects and much expectation in this market. Although there are a grey environment too, and this creates doubt in investor's mind. We do not want to reinvent the wheel, that is why we are investing in a settled market, creating innovation on the way people can profit from it (by cryptos) in order to make possible anyone specially the smallest investor could participate of this giant market that is the worldwide e-commerce. There is no secret, everybody is going to Internet and nobody wants to leave because the game overs to who get out.